



WELCOME

2017 Seattle Health Innovators
Holiday Party and
Awards Night



Agenda



- 5:30 – 6:00 Networking, food, refreshments
- 6:00 – 6:10 Who we are and why we're here
- 6:10 – 6:15 Community announcements
- 6:15 – 7:15 Awards program
- 7:15 – 8:00 Thank you and Networking

Health Innovation NW

Who are we?



Seattle Health Innovation Forum founded in 2013 as a grassroots community group on MeetUp.com

In 2016 formed Health Innovation NW, a Washington non-profit corporation

What do we do?

- Connect
- Educate
- Innovate

Health Innovation NW

Who are we?

2018 Officers & Board Members



President	Terri Butler, PhD
Vice President	Kristin Helps, RN, MS
Treasurer	Scott Kennedy, CPA
Chief Legal Officer	Marlena Grundy, JD
Board member (Past President)	Ed Butler
Board member	Jo Masterson
Board member	Kathryn Brown, PharmD

Health Innovation NW

2017 Program Committee



G. Alicia Porras, RN
John Foy, MD/PhD
Tom Lang, MD
Kristin Helps, RN
Jennifer Gee, RN
Katie Smolnyki
Brandon Adkins PhD
David Shepard
Imen Hannachi PhD
Isabell Sheang
Kathy Brown PharmD
Terri Butler, PhD

Wendy Yang PhD
Lauren Haselton
Richard Bloch
Eric Jain
Vivian Hsu
Sue Kraemer PhD
Jessica Hauflaire
Ed Butler
Scott Kennedy, CPA
Jo Masterson
Melissa DeCapua DPN
Jeff Pasek

Thanks for the memories: looking back at 2017

February- Better Living Through Big Data for a Healthy Culture

March- Program Committee Summit

May- Digital Health Forum

June- Structured Networking Forum

August- Career Resilience (with HIMSS)

September forum- Leadership Development (with HIMSS)

October- Techstars Seattle Startup Week (with Techstars/Chase)

October- Personal branding (with HIMSS)

November-December: Innovator of the Year nominations/selection

December- Holiday Party and Awards Night



Community Announcements



2017 AWARDS

2017 Seattle Health Innovators of the Year:

Imagination

Customer-
centered

Collaboration

Perseverance

Sectors

Institutional

Community
Non-Profits

Start-Ups

Imagination

This category is to recognize individual achievement in conceiving new ways of solving problems in the health sector via new methods, ideas, products, services, or business models. Key attributes include:

- Originality
- Economic value
- Social impact
- Scalability

Imagination



Suzanne Gwynn, RN, Founder - Ladybug House

Seattle's first palliative care home for children, adolescents, and young adults with life-limiting illnesses.

Suzanne envisions compassionate and palliative and respite support for families.

Imagination



Tonya Palermo, PHD - Seattle Children's Research Institute/UW

Dr Palermo has developed and tested a cognitive-behavioral intervention delivered on-line for youth.

“Through my research, I want to improve the lives of children with pain and their families and learn ways to prevent development of chronic pain”

Imagination



**Mike Van Snellenberg, CTO and co-founder -
Wellpepper**

Mike with researchers and university interns imagined and constructed a scale and foot scanner that measures weight and scans the feet for lesions.

His team, “Sugarpod” won the *Alexa-diabetes challenge*.

Customer-centered

This category is to recognize an individual who has demonstrated vision in moving beyond independent transactions to deep, long-term relationships by better understanding, anticipating, and fulfilling stated and latent customer needs.

- Customer empathy
- Personal Customer Relationships
- Focused on real customer needs
- Predictive customer insight

Customer- centered



Vince Barrailler, CIO

Washington Health Benefit Exchange

“Our empowered customers will become smarter consumers of health care. “

In an environment of great upheaval around the ACA, Vincent remains focused and keeps key innovations on track.

Customer-centered



Cassie Wallender, Chief Product Officer & Co-Founder, Invio

“Cassie has been a huge advocate for [ensuring that] the "front lines" of research... have their voices represented in our system” “

Collaboration

This category is to recognize an individual who has put aside inter-organizational boundaries and recognized the importance of working with other innovators to solve health care problems.

- Eagerness towards working with allies across organizations
- Skilled at building consensus and managing constructive conflict
- Demonstrated ability to navigate complex organizations in order to achieve progress
- Willingness to accept personal and organizational risks accruing from collaborative efforts

Collaboration

Michael McClain, MHS, MS, PA-C
First Hill Surgery Center



“Michael showcases keys of listening and negotiating between members of a Board made of two well established health care entities and cultures. “

Collaboration



Hanna Oltean, Epidemiologist Washington State Department of Health

Coordinates investigations into animal-borne infections, such as Zika, West Nile, Hantavirus.

“She has embraced collaboration with not only the healthcare system, public health system (local county public health jurisdictions), veterinarians, Department of Agriculture, Department of Fish and Wildlife and the Governors office... She has provided leadership to ensure each of us are sitting at the table, combining resources (time and talent and money) to ensure the most effective and efficient response.”

Collaboration



Avadhut Joshi Ph.D, Clinical Pharmacogenomics Lead Translational Software

Managed collaborations around carrier screening and tumor profiling, leading to new service offerings.

“He established a good working relationships with consultants and vendors allowing the company to offer new services around carrier screening and tumor profiling.”

Perseverance

This category is to recognize individual achievement in demonstrating perseverance and high quality effort over time.

- Persistence in pushing for progress in health and healthcare over many years
- Overcoming resistance- internally and externally
- Overcoming setbacks- financial, team, technical, regulatory
- Learning from experience and transforming adversity into opportunity

Perseverance



Tony Blau, MD

Intensive Trial for Omics in Cancer (ITOMIC)

All4Cure, UW Cancer Innovation Center

Tony has exemplified perseverance in his career, from the early days of bone marrow transplantation to the latest genomic & immunological treatments.

His ground-breaking clinical trial for women with triple negative breast cancer is exploring new frontiers in precision medicine.”

Perseverance



Dellann Elliott Mydland, Founder

The EndBrainCancer Initiative (formerly the Chris Elliott Fund)

“I think the non-profit's impact statement sums its work the best: We've demonstrated that IMMEDIATE ACCESS and connections to brain tumor specialists leads to advanced treatment, clinical trials, and critical care – this is how we extend and save lives.”

Perseverance



Chris Wood, CEO

Clario Medical

Founded Clario Medical in 2008 based on work at Seattle Children's Hospital in 2005. Over past 9 years has built up an innovative service that connects radiologists to multiple hospitals and PACS.

Clario's smart worklist technology is now used by over 1,200 private practice radiologists each day to read over 1 million exams per month.

2017 Seattle Health Innovators President's Awards

Regulatory
Science

Patient-
Centered
Care

Pain
Management

Drug Delivery

Regulatory Science Innovation

Dema Poppa, CEO, Invio



Less expensive trials, more likely to succeed and faster to run.

Patient-Centered Care Innovation



**Tony Quang, MD JD,
Associate**

**Professor of Radiation Oncology
VA & UW Medicine**

“My approach is not only to address a patient’s physical health, but also to take care of their mental, emotional, and spiritual health. I believe that advances in technology and medical therapeutics coupled with a sense of compassion and social justice will improve the quality of life of patients afflicted with cancer and will hopefully eradicate this disease.”

Pain Management Innovation



Zachary Fisk, MD, Anesthesiologist-Acute Pain Therapies

Stop over-prescription of Opioids,

Research and present alternatives,

Advocate for cutting edge methods for treating pain
common to surgical procedures.

Drug Delivery Innovation

**Shawn Swanson, Founder
MedsForAll**



“The team has a patent pending and is working toward their goal of bringing a less expensive auto-injector to market to compete with the \$650 two-pack EpiPen®. None of this would be underway without Shawn’s motivation and his ability to rally the team.”

Thanks for a great 2017!

*Let's keep it
going in 2018!!!*



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